

Aufbau und Definitionen der ICT-Marktdatenbank

First Level	Second Level	Third Level
Hardware	Total Portables	
Hardware		Risc-basierte Workstations
Hardware		IA-Desktops
Hardware		Thin Clients & Terminals
Hardware	Total Desktops	
Hardware		SAN Hardware
Hardware		NAS Hardware
Hardware		Tapes und Libraries
Hardware		Connectivity-Komponenten
Hardware		DASD
Hardware		Sonstige Storage-Produkte
Hardware	Total Storage	
Hardware		IA-Server
Hardware		Unix Server
Hardware	Total Server	
Hardware		Abteilungsdrucker
Hardware		Arbeitsplatzdrucker
Hardware	Total Drucker	
Hardware		Sonstige Hardware
Hardware	Total Hardware	
Software		Storage Management
Software		Netzwerk- und System-Management
Software		Middleware
Software		Application Server, Web Server
Software		Client OS
Software		Server OS
Software	OS & Management Lösungen	
Software		Software-Entwicklungswerkzeuge
Software		CAD/CAM
Software		Product Lifecycle Management (PLM)
Software	Total technische Lösungen	
Software		Enterprise Resource Planning (ERP)
Software		Customer Relationship Management (CRM)
Software		Supply Chain Management (SCM)
Software		eProcurement
Software		Datenbank-Management
Software		Data Warehouse / Business Intelligence
Software	Total Business Lösungen	
Software		Scanning & OCR Erkennung
Software		Content Management & Workflow
Software		Output Management
Software		Archivierung
Software		Komplettlösungen
Software	Total Enterprise Content Mgmt	
Software		PC-Office-Pakete
Software		Sonstige SW, Branchenlösungen
Software	Total Software	

Kommunikation		Modems, Fax-, ISDN- und Netzwerk-Karten
Kommunikation		Hubs, Switches
Kommunikation		Router
Kommunikation		Wireless LAN (WLAN)
Kommunikation	Total Netzwerk Hardware	
Kommunikation		Anti-Viren-Lösungen
Kommunikation		Firewall
Kommunikation		Virtual Private Networks (VPN)
Kommunikation		Identity Management
Kommunikation		Sonstige Security-Produkte
Kommunikation	Total Security	
Kommunikation		traditionelle Telekom HW & SW
Kommunikation		Hybrid PBX (VOIP)
Kommunikation		Full IP PBX (VOIP)
Kommunikation		Unified Communication
Kommunikation		Computer-Telephony Integration (CTI)
Kommunikation		Groupware & Collaboration
Kommunikation		Mobiltelefone & PDAs
Kommunikation	Total Telekom Lösungen	
Kommunikation	Total Kommunikation	
Services		Custom Software
Services		ICT-Consulting
Services		ICT-Ausbildung
Services		Implementierung & Integration
Services	Total Projekt Services	
Services		Fullscope Outsourcing, Datacenter
Services		Workplace Auslagerung (Desktop- und Netze)
Services		Hosting Services
Services	Total Infrastructure Outsourcing	
Services		IaaS
Services		PaaS
Services		SaaS
Services	Total Cloud Computing	
Services		Application Hosting
Services		Application Management
Services		SAP Outsourcing
Services	Total Application Mgmt Services	
Services		Telefonie (Voice)
Services		Netze (Daten)
Services	Total Telecom Services	
Services		Managed Security Services
Services		Sonstige Managed Services
Services	Total Managed Services	
Services	Total Outsourcing Services	
Services		Hardware Support & Maintenance
Services		Standard Software Maintenance
Services		Custom Software Maintenance
Services	Total Support Services	
Services		BPO
Services		Sonstige Services
Services	Total Services	
ICT-Markt	Total ICT-Markt	

MSM Research AG, Freier Platz 6, CH-8203 Schaffhausen
Tel 052 624 21 21, Fax 052 624 73 64, www.msmag.ch, info@msmag.ch



Branchenübersicht, Marktdaten lieferbar für:

Dienstleistungen
Öffentliche Verwaltung
Banken und Versicherungen
Telekommunikation
Handel
Industrie
Total

Mitarbeiterklassen, Marktdaten lieferbar für :

1 bis 19
20 bis 99
100 bis 199
200 bis 499
500+
Total

Für folgende Projektthemen lassen sich ebenfalls die entsprechenden Ausgaben aufbereiten:

Enterprise Resource Planning (ERP)
Customer Relationship Management (CRM)
Supply Chain Management (SCM)
eBusiness
Datenbank-Management
Data Warehouse / Business Intelligence
Groupware
Enterprise Content Management (ECM)
Storage Management
Security
Server, Clients
Netzwerke
Telekom

MSM Research AG, Freier Platz 6, CH-8203 Schaffhausen
Tel 052 624 21 21, Fax 052 624 73 64, www.msmag.ch, info@msmag.ch

